BROOMSTICK ESTATE

Gold, Gold, Gold!!!

NEWSLETTER
December 2004

Hello and welcome to the latest edition of the Broomstick Estate newsletter. In this issue, we report on:

- Recent wine show success,
- James Halliday write up,
- Report on new plantings,
- New web site up soon,

Recent Wine Show success

The Wine Show season is nearly over now and Broomstick Estate has had considerable success.

Wine Shows are held around Australia, principally by the Royal Agricultural Societies and regional wine industry associations, for wine producers to show their wares and have them judged for quality by their peers in the wine industry.

Our 2003 Shiraz has had considerable success this year. It has been awarded the following wine medals;

Gold Medal

Qantas Mt Barker Wine Show

Silver Medal

Margaret River Wine Show

Bronze Medals

Royal Melbourne Wine Show
Royal Perth Wine Show
Royal Hobart Wine Show
Great Australian Shiraz Challenge

That is six (6) medals and shows an amazing consistency of results.

The 2003 Shiraz was also selected for the Top 50 Tasting at the Hyatt Hotel.

On top of this fantastic performance we entered our 2002 Shiraz in a wine show, even though it is getting very scarce now. It received another Bronze Medal at the recent Margaret River Wine Show. This is on top of its successes last year.

We have decided that even with this wine show success we will keep the bottle price at $15 (by the case) the same as last year.

2005 James Halliday Wine Companion

The 2005 James Halliday Wine Companion has just been published. He makes some very nice comments about our wine and rates it at a high 88 points.

Report on new plantings

We have now completed the new planting of Chardonnay and Sauvignon Blanc grapes. There is an enormous amount of preparation that goes on before a single vine is planted in the ground.

Firstly, we installed a complete sub-soil drainage system to capture excess water and divert it into the dam. The ground was then ripped transverse and longitudinally with fertiliser dropped in the rip lines. The new grape vines were then planted and the trellis system installed, the trickle irrigation run out and connected.

The Chardonnay grape vine rootlings were sourced from Leeuwin Estate, one of the best Chardonnays in the world. With that pedigree we have high expectations.

Broomstick Estate web site

We are currently undertaking renovation works on the Broomstick web site. The new web site will be much more interactive and up to date. Please visit often, learn about what's happening in the vineyard and purchase some wine. We are still offering free delivery anywhere in Australia before Christmas. Send an email to wine@broomstick.com.au or visit www.broomstick.com.au.

Quote: "Where there is plenty of wine, sorrow and worry take wing" Anon.

Cheers

Robert & Susan Holloway

ORDER FORM

Broomstick Estate
Fax or Post or Email your order
Fax: (08) 9271-9741
Tel: (08) 9271-9594
4 Frances Street, Mt Lawley WA 6050
email: wine@broomstick.com.au

	Unit Cost	QTY	Cost
2002 Broomstick Estate Shiraz 6 bottles	$90.00		
2002 Broomstick Estate Shiraz 12 bottles	$180.00		
2002 Broomstick Estate Magnum (1.5 litre) in pine box	$75.00		
2003 Broomstick Estate Shiraz 6 bottles	$90.00		
2003 Broomstick Estate Shiraz 12 bottles	$180.00		

** We will pay the freight to anywhere in Australia ** FREE

Name (Mr/Mrs/Ms)

Delivery Address

Tel: Hm Tel: Wk

Email:

Payment options:

1. Cheque payable to “Broomstick Estate”
2. EFT transfer to “Broomstick Estate” BankWest BSB 306-089 Account 013 989 1
   Please fax this completed form to Broomstick Estate to acknowledge purchase.
3. Credit card (Note: payment is processed through PayMate, an Australian secure, third party payment service. They charge A$0.50 + 3% fee per transaction.)

   Visa ☐ Mastercard ☐ Bankcard ☐

Expiry date: Cardholder signature: